



DESIGN THINKING FOR HEALTHCARE INNOVATION: FOCUSING ON IDENTIFYING AND INVENTING FOR THE UNMET NEED

TGS-2021004777

**Original
Price**

SGD 2,071

**After SWDA Subsidies
SC < 40yo
& SPRs**

SGD 621.30

**SC ≥ 40yo & enhanced
training support
for SMEs**

SGD 241.30

This workshop equips health and medtech innovators, including healthcare professionals, researchers, engineers, and budding healthcare entrepreneurs, with knowledge of the product development competency under the [Health and Medtech Innovation Skills and Competencies whitepaper](#).

Anchored in the Biodesign framework, this workshop introduces participants to a structured, health and medtech-focused application of design thinking for early-stage projects. Through this approach, participants will learn to empathise with users, identify unmet healthcare needs, brainstorm and evaluate ideas towards developing well-defined and validated healthcare solutions.



LEARNING OUTCOMES:

- Demonstrate ability to apply design thinking and needs analysis to unmet healthcare/clinical needs.
- Articulate the necessary needs research by drafting a preliminary needs specification document.
- Apply ideation strategies to brainstorm possible healthcare solutions and where it would meet gaps in the patient/user journey.
- Screen concepts using relevant parameters pertinent to the innovation.
- Assess technology to design and develop functional proof-of-concept prototypes.



HOW TO REGISTER?

or, click [here](#).Scan the QR Code. Refer to our registration guide [here](#).

For **company sponsored applicants**, email us at SBenquiry@sgbiodesign.sg for registration instructions.

For more **SB HMT Workshops**, click [here](#). 